

**Body, Mind & Business
Chico Hot Springs Resort
September 25-27, 2003**

Thursday – Sept. 25th

5:00 – 7:00 p.m.

"Making Connections"
(bring your business cards)

Networking/Business Card Social
(complimentary appetizers/no-host bar)

Friday – Sept. 26th

7:00 – 7:40 a.m.

7:40 – 7:45 a.m.

Registration/Complimentary Continental Breakfast
Welcome

Provided by Wells Fargo Bank
Michelle Johnston, SBA District Director
Sheila Hogan, Executive Director CTI
Kathryn Steil, Simplify, LLC
Panel (SBA, Innovative Bank, SBDC,
SCORE, WBC, BIC, other lenders)

7:45 – 8:45 a.m.

8:45 – 9:30 a.m.

Simplify Your *Life*
Tools to Start, Build & Grow Your Business

9:30– 9:45 a.m.

9:45 – 11:15

11:15 – 12:15 p.m.

Break
Branding – It's Not Just For Cattle Anymore!
Using the Internet: Integrating the Internet into
Your Business Model

Kitch Walker, Ripple Marketing
Dave Angove, Integrated Technology, LLC

12:15 – 1:30

Lunch
Keynote
Mentoring for Success

Janette Reynolds, Umbrella Publishing
Panel (Suzie David, SBDC; Faye Wood,
Wood's Pow'r Grip; Anne Wolfinger, Anne
Wolfinger & Associates)
Chris Racicot, Integrated Technology, LLC

1:30 – 2:00 p.m.

2:00 – 3:00 p.m.

Integrated E-Learning: Enhancing Productivity
Through Cost-effective Web-based Training
Solutions

Darla Joyner, Career Transitions
Tom Egelhoff, Smalltownmarketing.com
Cindy Ruth, CR Consulting
Panel: Shirley Beck – Sapphire Gallery &
Sweet Palace; Patty Foster – Synergy
Builders

3:00 – 3:15 p.m.

3:15 – 3:45 p.m.

3:45 – 4:15 p.m.

4:15 – 4:45 p.m.

4:45 – 5:15 p.m.

Break
Soft Skills for Managers
Low Cost Advertising Tips & Tricks
Keeping Your Own Books
"Business Women with Moxie" – Celebrating SBA's
50th Anniversary of Assisting Small Businesses

Saturday – Sept. 27th

7:00 – 7:45 a.m.

7:45 – 8:15 a.m.

Complimentary Continental Breakfast
Building the Awesome Organization – Six Essential
Components That Drive Entrepreneurial Growth
LTC – Why It's Essential for Women
Coping With Caring – A Guide to Burnout &
Compassion Fatigue

Provided by Wells Fargo Bank
Robyn Hampton, BizSavvy

8:15 – 8:45 a.m.

8:45 – 10:05 a.m.

Break
Planning For Your Future – Estate, Living Wills,
Financial Planning/Women & Investing
Motivating Employees by Creating a Work
Environment They Love to Be In – Employee
Incentives

Jim Edwards of Western States Insurance
Sandra Hare, S-Hare Solutions

10:05 – 10:15 a.m.

10:15 – 10:45 a.m.

10:45 – 11:15 a.m.

Finding Time To Be Healthy

Janet Hedges, D.A. Davidson

Sheri Bardo, Authentically You

11:15 – 12:30 p.m.

12:15 p.m.

ADJOURN

Make checks payable to:
Business Resource Center
347 N. Last Chance Gulch
Helena, MT 59601
Attn: Stephanie Hilger

Body, Mind & Business
Chico Hot Springs Resort
September 25-27, 2003
\$50.00/person – (\$65.00 after 9/2/03)
(excludes lodging)

Please return registration by:
September 2, 2003



Name:

Company:

Address:

City, State, Zip:

Phone:

Attendees: List Names:

Amount Enclosed:

E-mail Address:

Janette Reynolds, Founder, Umbrella Publishing

Feeling drawn to the interviewing process and the art of conversation - Janette has always held an acute appreciation for human interest stories.

As founder of a national women's magazine, and Umbrella Publishing, Janette first made a humble mark in her corner of the literary universe as entertainment editor for her high school newspaper with the byline, "Reynolds Wrap."

Though originally never employed in the writing arts, over the years she developed a keen sense for the written word and a love for media as a highly creative outlet. And after spending several restless years in automotive engineering in the "Motor City", she moved west to what some consider the writer's mecca - Montana.

Never one to shy away from a challenge, Janette immediately landed a job in broadcast journalism at a local radio station. Within 6 weeks, she developed a daily interview talk show, Montana Woman, and received her first nomination as "Radio Program of the Year" after snagging interviews with such luminaries as Gloria Steinem, John Bradshaw, Debbie Reynolds, Garth Brooks, Shaquille O'Neal, and Charlton Heston.

Some of her story:

- Conducted more than 800 interviews with celebrity, newsmakers, politicians, and everyday people.
- Covered and developed stories across the US and Europe including Oxford, London, and Paris.
- Founder of Montana Woman (1994), published over 85 issues.
- Keynote speaker at the University of Montana Center for Leadership Development Conference, October 2000.
- Author of 3 books including: "Where Were You On 9-11? - An Anthology of Intimate Interviews"; "Flying By The Seat of My Pants" Janette's journal on the last year (2002); and "Don't Fence Me In", a semi-autobiographical account of leaving the big city for rural life - an insightful and humorous story of chucking it all, moving west, and starting over from scratch.



Special thanks to:

**Business Resource Center
at CTI**

Wells Fargo Bank

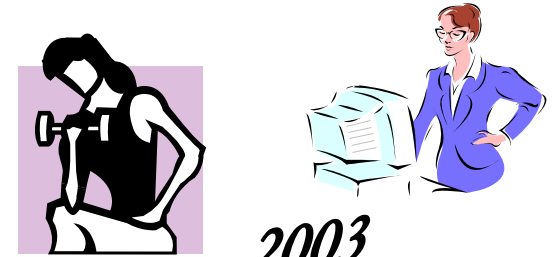
**Jim Edwards
of
Western States Insurance**

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Presented by:

**U.S. Small Business
Administration**

**Business Resource Center
at CTI**